# MEMORANDUM OF COOPERATION









### **MEMORANDUM OF COOPERATION**

#### Concluded between

## The Embassy of Israel, Czech-Israeli Chamber of Commerce and Lidice Memorial

### I. Preamble

The World War II and its tragic events led to the birth of the free Jewish state of Israel and of Lidice Memorial. The Cemach project also takes up this legacy.

Cemach (meaning plant shoot, a key to knowledge in Hebrew) is a creative competition for individuals and teams of secondary school students who learn about the contemporary Israel, its culture, economy, science, historical monuments and natural beauties. Students will work on their creative projects in various disciplines reflecting their interests and fields of study in the course of the 2011/2012 school year. The awareness and prestige of Lidice Memorial among the Czech public will also be reinforced as part of the project.

### II. Subject

Memorandum signatories commit to cooperate in particular in terms of advertising, organization and evaluation of the competition in order to contribute to the success of the project.

In terms of organization, they will cooperate to provide for needed space, equipment and experience necessary to ensure the proper competition.

In terms of promotion, the contractual parties undertake to provide their own information and communication channels like their websites and magazines for the promotion of the competition and joint presentation of the memorandum signatories.

As far as the evaluation is concerned, the contractual parties undertake to jointly nominate a committee consisting of important representatives of cultural and social life, whose credit will provide for indisputable selection of the competition winners.

The signatories undertake to set up a relevant coordination group consisting of members representing all the mentioned parties in order to accomplish the said objectives, the group will be in charge of regular information sharing, coordination and ongoing evaluation of their joint work.

### **III. General Provisions**

- 1. The Memorandum is entered into for an indefinite period.
- 2. The Memorandum is made out in five identical copies, each of the parties will receive two of the copies.

Assists in training, participates in the project.



Lidice, ?nd August 2011